

COURSE NAME

Innovation and entrepreneurship with research perspective - part 1
2 higher education credits

EDUCATION LEVEL

Third-cycle course

ENTRY REQUIREMENTS

Admitted to doctoral studies or PhD.

OBJECTIVE AND CONTENT**Objective**

The main objective of the course is to support researchers in their process of taking research result to innovation, impact and commercialization. This is conducted through providing seminars on intellectual properties, economy, business modelling along with working through cases, own or provided.

Content

The course is organized around a set of seminars and assignments. The assignments are conducted individually and could be delivered either written or orally.

LEARNING OUTCOMES**Knowledge and understanding**

On the completion of the course, the student will be able to:

- Demonstrate insight to the various steps in an innovation and entrepreneurial process, specifically from a research perspective.
- Demonstrate orientation about the different pathways utilization of research.

Competence and skills

On completion of the course, the student will be able to:

- Complete a Business Model Canvas for a given project idea. The project idea should be based on research (hypothetical research or ongoing research).

LEARNING ACTIVITIES

The course is organized around a set of seminars dedicated to various aspects of innovation and entrepreneurship in relation to research result. The students are expected to:

- Participate in 75% of the seminars and actively engage in discussions, reflecting on their relevance.
- Submit 3 written reports of which each report is associated to a given seminar.

The course will run yearly. Teaching language is English, materials will be available in English (some also in Swedish).

ASSESSMENT AND GRADING

To pass the course, students are required to attend seminars (75% attendance is required), complete 3 written reports and a written business model canvas (BMC).

COURSE EVALUATION

The course coordinator is responsible for systematically gathering feedback from the students in course evaluations and making sure that the results of these feed back into the development of the course.

LANGUAGE OF INSTRUCTION

Teaching language is English