

COURSE NAME

Innovation and entrepreneurship with research perspective - part 2
2 higher education credits

EDUCATION LEVEL

Third-cycle course

ENTRY REQUIREMENTS

Passed part 1 in Innovation and entrepreneurship with research perspective.

OBJECTIVE AND CONTENT**Objective**

The main objective of the course is to assist researchers to develop a business plan to attract potential investors in the process of taking their research results into innovation, impact and commercialization, and also to

Content

The course is organized around a number of seminars and coaching sessions, individually and/or in smaller groups. The course will conclude with a workshop presenting and discussing developed material, and also pitching a potential business idea.

LEARNING OUTCOMES**Knowledge and understanding**

On the completion of the course, the student will be able to:

- Demonstrate insight to parts of a business plan and the process of developing a business plan.
- Demonstrate insight towards the possible investment alternatives for funding a start-up business.

Competence and skills

On the completion of the course, the student will be able to:

1. Complete a written business plan based on a given project idea. The project idea should be based on research (hypothetical research or ongoing research).
2. Develop investment package, first version, intended for equity investment.
3. Skills in pitching a business plan.

LEARNING ACTIVITIES

The course is organized around a set of seminars and coaching sessions. The students are expected to:

- Participate in 75% of the seminars and/or coaching sessions and actively engage in discussions, reflecting on the relevance
- Submit a written business plan, complete with documented preparations developing the business plan.
- Orally pitch a potential business plan to a potential investor or similar.

The course will run yearly. Teaching language is English, materials will be available in English (some also in Swedish).

ASSESSMENT AND GRADING

To pass the course, students are required to attend seminars and coaching sessions (75% attendance is required), complete a written business model and orally pitch a potential business idea to a potential investor, or similar.

COURSE EVALUATION

The course coordinator is responsible for systematically gathering feedback from the students in course evaluations and making sure that the results of these feed back into the development of the course.

LANGUAGE OF INSTRUCTION

Teaching language is English